

E-waste

Tamil Nadu Braces up for

The Challenge

A Report

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Acronyms and Abbreviations

AMC	Annual Maintenance Contract
BFRs	Brominated flame retardants
CAGR	Compound Annual Growth Rate
CDMA	Code Division Multiple Access
CPCB	Central Pollution Control Board
CRT	Cathode Ray Tube
EEE	Electrical and Electronic Equipment
EPR	Extended Producer Responsibility
EXIM	Export and Import
GSM	Global System for Mobile Communications
IT	Information Technology
LCD	Liquid Crystal Display
MoEF	Ministry of Environment and Forest
MT /yr	Metric tones per year
NASSCOM	National Association of Software and Services Companies
NGOs	Non Governmental Organizations
NP	Nonylphenol
NPE	Nonylphenol Ethoxylate
OEMs	Original Equipment Manufacturers
PBDEs	Polybrominated diphenyl ethers
PBDDs	Polybrominated dioxins
PBDFs	Polybrominated Furons
PC	Personal Computer
PCBs	Polychlorinated biphenyls
PDP	Plasma Display Panel
PROs	Producer Responsibility Organisations
PVC	Polyvinyl chloride
T/month	Tons per month
TNPCB	Tamil Nadu Pollution Control Board
TPP	Triphenyl phosphate
WEEE	Waste Electrical and Electronic Equipment

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Study Objective

Electronic waste or e-waste is growing at a very fast pace, posing serious challenge in its safe management both nationally and globally. Unlike other kinds of waste, e-waste constitutes of disparate materials, some of them highly toxic and some very precious.

The Indian e-waste scenario is highly complex on account of its dispersed generation and dumping from developed countries. The infrastructure and techniques employed in its recycling in India are very rudimentary, giving rise to human health and environmental concerns.

It is of utmost importance therefore to understand the magnitude of the problem and the associated complexities. Sustainable solutions can evolve only with a clear understanding of these issues. State wise assessment of e-waste generation and disposal methods can be the best model for putting the issues in perspective and identifying probable solutions.

It is with this objective that an attempt has been made to understand the e-waste scenario in the state of Tamil Nadu. The study makes an assessment of e-waste generation in the state and current disposal practices of business and individual users.

This study, taken up on a specific request of Tamil Nadu Pollution Control Board, can be used in assessing policy imperatives in developing a mechanism and infrastructure for facilitating safe management of e-waste in the state.

Executive Summary

India is one of the largest consumer markets for electronic and electrical equipments. This growing consumption, coupled with high obsolescence rate due to rapid technology changes, has resulted in progressively increasing e-waste generation. According to a study, in 2007, India generated 380,000 tonnes of e- waste from discarded computers, televisions and mobile phones. By 2012, this waste is likely to peg at 800,000 tonnes, growing 15 per cent annually. Import or illegal dumping of e-waste adds to domestic toxic waste.

Tamil Nadu has been a forerunner in IT revolution; it was one of the first states in the country to have 'IT Policy' in the year 1997. The state is a popular destination for both hardware and software industry, which also means large generation of e-waste. It has an urgent need to establish an organised mechanism for collection, treatment and disposal of such waste in the region. Taking cognizance of the situation, TNPCB has identified e-waste as a major concern, and has supported this study on e-waste quantification and its environmental impacts in Tamil Nadu.

The purpose of this study is to analyse volume of e- waste generated in Tamil Nadu and its disposal mechanism. This can serve as a basis for the development of efficient policy approach for electronic waste management in the state and in the country. The study is based on review of existing literature, structured and unstructured interviews and exploratory surveys. Five corporations in Tamil Nadu namely Chennai, Madurai, Coimbatore, Trichy and Salem were selected for carrying out the assessment for e-waste generation and disposal. The equipments covered in this assessment include personal computers, mobiles phones, televisions, washing machines and refrigerators.

The following were the key findings:

- Tamil Nadu to generate around 22 thousand metric tones of e-waste in 2009; Personal computers' share is around 60 per cent.
- Maximum useful life of a computer is four years; lifespan of household consumer electronics ranged between eight to nine years. Mobile phones have a life span of around two years. Lifespan of different equipments was assessed through user survey.
- There is evidence of illegal imports of e-waste into the state, but it has been extremely difficult to quantify this.
- Most of e-waste is recycled in the informal sector, in by lanes of Chennai without any concern for human health and environment.
- Tamil Nadu has a few formal e-waste recyclers recognised by TNPCB. Most of them however are only engaged in the segregation and dismantling of waste, as they do not have an integrated facility for reprocessing. The disaggregated recoverable components of waste are sent to specialised facilities outside the country for material recovery.
- The state does not have a proper system for e- waste collection, which a major challenge in its management.
- Most user companies do not have a policy on e- waste disposal.
- None of the brands has invested in consumer awareness or education or in e-waste management.
- Awareness of issues in e-waste management is very low.

The study reveals that the current method of e- waste disposal by informal sector is a matter of serious concern for environment and human health. It needs to be addressed on priority. The state also needs to address e-waste dumping that largely feeds the supply lines of informal sector. A policy based on the principle of producer's responsibility, involving all stakeholders, can bring organisation in e-waste management in the state.

CHAPTER 1

Introduction

Electronic goods have transformed the way we live and work. Burgeoning demand for these goods has made this industry the largest and fastest growing across continents. Globalisation that brought together competitive production centres and consumption markets in tandem with IT services has catalysed this growth. The industry has also made significant investments in R&D and innovation, adding newer and improved features to their products boosting demand and consumption.

The change in society's consumption patterns, driven by large choices and rapid product obsolescence has created huge quantities of such end-of-life or discarded products. This waste stream of used electronics is popularly known as electronic waste or e-waste. Growing at an alarming rate, e-waste is almost keeping a pace with the growth of electronics industry. It now makes up five percent of all municipal solid waste worldwide, nearly

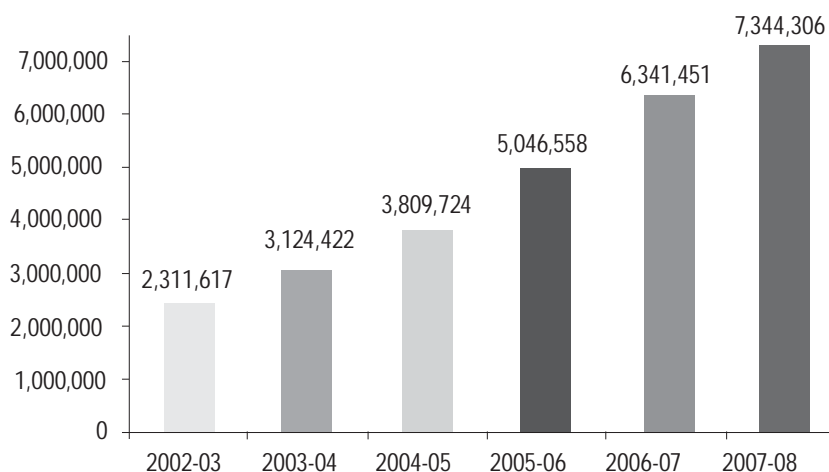


matching the quantity of waste from plastic packaging, it is however much more hazardous and brings in a new set of challenges associated with its management.

In India, electronics industry has witnessed rapid growth since economic liberalisation. This trend is supported by giant strides made by Indian IT sector. The latter has been one of the key drivers of economic growth fuelling higher levels of consumption. New products and services brought shift in the pattern of governance. It ushered in an era of infrastructure reform and e-governance. This shift was marked by the application of information technology in a big way in all areas. These developments have churned out a wide gamut of e-waste from households, commercial establishments, industries and public sectors. Personal computer sales in India grew from 14,05,290 in 1999-2000 to 73,44,306 in 2007-08 (see Figure 1).

The consumption of PC in four largest cities (Delhi, Mumbai, Kolkata and Chennai) grew by 19 percent in the last year. For laptop market the growth figures are even higher the sales jumped from 4, 31,834 in 2005-2006 to 18, 22,139 in 2007-2008 a growth of 114 percent.¹

Figure 1. Personal computer sales in India



The growth in demand for telecom products has also been overwhelming -India adds 2 million mobile phone users every month. With telecom penetration of around 10 percent, this growth is expected to continue at least over the next decade.² The advent of LCD and plasma screens gave a shot in the arm of television market. Influenced by rapid technology change, availability and affordability of the products, the earlier Indian mindset of using EEE till it functioned changed.

This changed consumption pattern has been responsible for the bulk of e-waste in the country. It's only very recent that the problems associated with such waste have begun to be identified; fuller knowledge of the complexities associated with such wastes is still not within our grasp.

Electronic waste or e-waste comprises electrical and electronic goods that have reached the end of their useful life either because of product obsolescence, advancement in technology, change in fashion, style or status. E-waste contains toxic substances and chemicals that can have adverse effects on the health and environment, if not handled properly.

E-Waste Scenario

The issue of e-waste - its hazards and complexities - was first brought into public discourse by a Toxics Link publication *Scrapping the High Tech Myth* in 2003. This initiated new research and dialogue among various stakeholders. Many studies and assessments have followed since. According to a report published by GTZ in 2007, India generated 380,000 tonnes of e-waste from discarded computers, televisions and mobile phones in 2007. This is projected to grow to more than 800,000 tonnes by 2012 at a growth rate of 15 percent.³

Most of this waste is handled and managed by the informal sector in the by lanes of large cities and small towns, where it operates in clusters, specialising in particular process or component. These groups deal with this waste in most rudimentary fashion, recovering its constituents like metals, glass and plastics, and trade them in the scrap market. Scale of individual business is small and the processes dangerous and hazardous. The Indian e-waste processing has just been augmented with a very small segment of formal recyclers, who have the wherewithal for its reprocessing.

Another dimension of e-waste in India is the illegal imports of such waste from developed countries. This dumping of e-waste into India is constantly rising and flourishing in spite of international regulations. The clandestine nature of illegal imports makes it difficult to quantify e-waste generated through this route.

The Issue

The current practices in e-waste management in India have a number of drawbacks like the absence of an inventory of goods sold, unhealthy conditions of informal recycling, inadequate legislation, poor awareness and the industry reluctance to address the critical issues. The consequences

are that (i) toxic materials enter the waste stream, adversely affecting the environment and human health, and (ii) resource wastage, as dumped goods have valuable materials that can be recovered and recycled. E- waste recycling by ill-equipped informal sector creates unhealthy and hazardous conditions for the workers and pollutes the environment. As there is no organised procedure for e-waste collection in India, there is no clear data on the quantity generated and disposed of each year and the resulting extent of environmental risk.

Solid waste management, which is already a mammoth task in India, has become more complicated with the immensity of e-waste. The problem is not just of quantity, but also of the toxic nature of this waste. E-waste contains significant quantities of hazardous elements like lead, mercury and cadmium. Improper recycling and disposal processes involve open air burning of plastic waste, exposure to toxic solders, dumping of acids in rivers or streams, and widespread general dumping.

The subject of e-waste recycling and disposal has captured attention at all levels of governance, and has opened a dialogue between the government organisations and the private sector manufacturers of electronic goods.

CHAPTER 2

E-waste - Definition

E-Waste or waste electrical and electronic equipment (WEEE) - is the term used to describe old, end-of-life or discarded appliances using electricity. It comprises wastes generated from used electronic devices and household appliances, which are not fit for their original intended use and are destined for recovery, recycling or disposal. Such waste encompasses wide range of electrical and electronic devices like computers, cell phones, televisions, digital cameras, personal stereos, large household appliances such as refrigerators, air conditioners, washing machines etc.

The four main categories of e-waste, according to most definitions, are:

- Large household appliances
- Small household appliances
- ICT and consumer electronics
- Lighting equipments



Composition of E-waste

Composition of e-waste is very diverse. It contains more than 1000 different substances, which fall under “hazardous” and “non-hazardous” categories. Broadly, it consists of ferrous and non-ferrous metals, plastics, glass, wood & plywood, printed circuit boards, concrete and ceramics, rubber and other items. Iron and steel constitute about 50 percent of e-waste followed by plastics (21%), non-ferrous metals (13%) and other constituents. Non-ferrous metals comprise metals like copper, aluminium and precious metals like silver, gold, platinum, palladium etc. The presence of elements like lead, mercury, arsenic, cadmium, selenium and hexavalent chromium and flame- retardants beyond certain threshold quantities in e-waste classifies them as hazardous waste.

Electrical and electronic equipment contain valuable materials. Printed circuit boards contain precious metals such as gold, silver, platinum and palladium; scarce materials like indium and gallium are also used as these have specific application in new technologies (e.g flat screens, photovoltaics).

This apart, electrical and electronic equipment contain a variety of materials that can be hazardous to human health and environment, if not disposed of in environmentally sound manner.

Table 1. Material composition of the four categories of e-waste

Material appliances (%)	Large household appliances (%)	Small household electronics (%)	ICT and consumer	Lamps (%)
Ferrous metal	43	29	36	-
Aluminium	14	9.3	5	14
Copper	12	17	4	0.22
Lead	1.6	0.57	0.29	-
Cadmium	0.0014	0.0068	0.018	-
Mercury	0.000038	0.000018	0.00007	0.02
Gold	0.00000067	0.00000061	0.00024	-
Silver	0.0000077	0.000007	0.0012	-
Palladium	0.0000003	0.00000024	0.00006	-
Indium	0	0	0.0005	0.0005
Brominated plastics	0.29	0.75	18	3.7
Plastics	19	37	12	0
Lead glass	0	0	19	0
Glass	0.017	0.16	0.3	77
Other	10	6.9	5.7	5

Source: EMPA

Hazards in E-waste

E-waste contains a number of toxic substances, such as lead and cadmium in circuit boards, lead oxide and cadmium in monitor (CRTs), mercury in switches and flat screen monitors, cadmium in computer batteries, polychlorinated biphenyls (PCBs) in older capacitors and transformers, brominated flame retardants on printed circuit boards, plastic casings and cables, and polyvinyl chloride (PVC) cable insulation that releases highly toxic dioxins and furans when burned to retrieve copper from the wires.

Due to the hazards involved, disposing and recycling e-waste has serious legal and environmental implications. When this waste is land filled or incinerated, it results in significant contamination problems. From landfills toxins leach into groundwater; if incinerated, emit toxic air pollutants including dioxins. Likewise, the recycling of computers has serious occupational and environmental implications, particularly when the recycling industry is marginally profitable at best and often cannot afford to take the necessary precautions to protect the environment and worker health.

The effects of some of these toxic metals are given below.

Antimony (Sb) - Antimony is a metal with a variety of industrial uses, including as a flame-retardant (as antimony trioxide) and as a trace component of metal solders. In some forms, antimony has chemical similarities to arsenic, including in its toxicity. Exposure to high levels at workplace, as dusts or fumes, can lead to severe skin problems and other health effects. Antimony trioxide is recognised as a possible human carcinogen.

Cadmium (Cd) - Cadmium occurs in electronics both as cadmium metal, in some switches and solder joints, and as cadmium compounds in rechargeable batteries, UV stabilisers in older PVC cables and "phosphor" coatings in older cathode ray tubes. Like lead, cadmium can accumulate in the body over time, with long-term exposure causing damage to the kidneys and bone structure. Cadmium and its compounds are known human carcinogens, primarily through inhalation of contaminated fumes and dusts.

Lead (Pb) - Lead is widely used in electronic goods, as a major component of solders (as an alloy with tin) in printed circuit boards and as lead oxide in the glass of cathode ray tubes (televisions and monitors), as well as in lead-acid batteries. Lead is a significant material in current CRTs, accounting for up to eight percent of the overall composition of the CRT by weight (Menad, 1999), with a 17" monitor containing as much as 1.12 kg of lead (Monchamp *et. al.*, 2001). The toxic metal is used in several parts of the CRT monitor, including the funnel and neck glass, the

sealing frit, as solder on printed wiring boards (PWBs) within the monitor, and sometimes in the front panel glass of the CRT. Lead compounds have also been used as stabilisers in some PVC cables and other products. Lead is highly toxic to all life forms, including humans. It can build up in the body through repeated exposure and has adverse effects on the nervous system. Its effects are more pronounced among developing fetuses and children.

Nonylphenol (NP) - Nonylphenol is a chemical most widely known as a breakdown product of nonylphenol ethoxylate (NPE) detergents, though it is reportedly also used as an antioxidant in some plastics. It is a strong endocrine disruptor, capable of causing inter sex (individuals with both male and female characteristics) changes in fish. Nonylphenol can also build up in the system through food chain, and may be capable of causing damage to human DNA and even sperm functions.

Brominated flame retardants (BFRs) - Brominated flame retardants are used in the plastic housings of electronic equipment and in the circuit boards to reduce flammability. More than 50 percent of BFR usage in the electronics industry consists of tetrabromobisphenol - a TBBPA composition has 10 percent polybrominated diphenyl ethers (PBDEs) and less than one percent polybrominated biphenyls (PBB).

Polybrominated diphenyl ethers (PBDEs) are one of several classes of brominated flame-retardants used to prevent the spread of fire in a wide variety of materials, including casings and components of many electronic goods. These are environmentally persistent chemicals, some of which are highly bio-accumulative and capable of interfering with normal brain development in animals. Several PBDEs are suspected endocrine disruptors, demonstrating an ability to interfere with hormones involved in growth and sexual development. Effects on the immune system have also been reported.

Polychlorinated biphenyls (PCBs) are widely used in insulating fluids for electrical transformers and capacitors, as well as flame-retardant plasticisers in PVC and other polymer applications. These are highly persistent and bio-accumulative chemicals, rapidly becoming widespread in environment and building up several thousand-fold in body tissues of wildlife. PCBs exhibit a wide range of toxic effects including suppression of the immune system, dysfunction of liver and reproductive systems, cancer, impairment of nervous system, behavioural changes etc.

Triphenyl phosphate (TPP) - TPP is one of several organo-phosphorus flame-retardants used in electronic equipment, for example in the casings of computer monitors. TPP is acutely toxic to aquatic life and a strong

inhibitor of a key enzyme system in human blood. It is also known to cause contact dermatitis in some individuals and is a possible endocrine disruptor.

Cadmium - Cadmium occurs in certain components such as SMD chip resistors, infra-red detectors and semi-conductor chips. It is a plastic stabiliser, and some older cathode ray tubes contain cadmium. Cadmium compounds are toxic and bio-accumulative with a possible risk of irreversible health effects.

Mercury - It is estimated that 22 percent of annual world consumption of mercury is in electrical and electronic equipment. It is used in thermostats, sensors, relays, switches (e.g. on printed circuit boards and in measuring equipment), medical equipment, lamps, mobile phones and batteries. The fluorescent tubes that are the source of light in a LCD contain mercury. Very small amounts of mercury are also found in the LCD backlights. Mercury use in displays is likely to increase as its use replaces cathode ray tubes. Mercury can cause damage to various organs including the brain and kidneys. The developing foetus is highly susceptible through maternal exposure to mercury. When inorganic mercury mixes in water, it is transformed into methylated mercury. Methylated mercury easily accumulates in living organisms and concentrates through the food chain, particularly via fish.

Hexavalent chromium/chromium VI - Chromium VI is used as corrosion protection in untreated and galvanized steel plates and as a decorative or hardener for steel housings. It easily passes through cell membranes, and is then absorbed producing various toxic effects in contaminated cells. Chromium VI can cause damage to DNA and is extremely toxic in the environment.

Plastics including PVC - Plastics make up 13.8 pounds of an average computer. Poly-vinyl-chloride or PVC comprises 26 percent of plastics used in electronics. PVC is mainly used for cabling and computer housings, although many computer moldings are now made with somewhat more benign ABS plastics. PVC is used for its fire-retardant properties. As with many other chlorine-containing compounds, PVC forms dioxin when burned within a certain temperature range.

Barium - Barium is a soft silvery-white metal that is used in the front panel of a CRT of computer monitors to protect users from radiation. Studies have shown that short-term exposure to barium has caused brain swelling, muscle weakness, damage to the heart, liver, and spleen. Data on the effects of chronic barium exposures among humans is inadequate. Animal studies however reveal increased blood pressure and changes in

the heart from ingesting barium over a long period of time.

Beryllium - In computers beryllium is commonly found on motherboards and “finger clips”. Copper beryllium alloy is used to strengthen the tensile strength of connectors and tiny plugs while maintaining electrical conductivity. Beryllium has recently been classified as a human carcinogen; its exposure can cause lung cancer. The primary health concern is the inhalation of beryllium dust, fume or mist. Workers who are constantly exposed to beryllium, even in small amounts, can develop what is known as chronic beryllium disease (beryllicosis), a disease that primarily affects the lungs. Exposure to beryllium also causes a form of skin disease that is characterized by poor wound healing and warts. Studies have shown that people can develop berylliosis years after the last exposure.

Toners - One ubiquitous computer peripheral scrap is the plastic printer cartridge containing black and colour toners. The main ingredient of the black toner is a pigment commonly called carbon black - the general term used to describe the commercial powder form of carbon. Its inhalation can lead to respiratory tract irritation. The International Agency for Research on Cancer has classified carbon black as a class 2B carcinogen, possibly carcinogenic to humans. Little information exists on the hazards of colour toners. Some reports indicate that such toners (cyan, yellow and magenta) contain heavy metals.

Phosphor and additives - Phosphor is an inorganic chemical compound that is applied as a coat on the interior of the CRT faceplate. Phosphor affects the display resolution and luminance of the images that are seen on the monitor. The hazards of phosphor in CRTs are not well known or reported, but the US Navy has not minced words about the hazards involved in some of their guidelines: “NEVER touch a CRT’s phosphor coating: it is extremely toxic. If you break a CRT, clean up the glass fragments very carefully. If you touch the phosphor seek medical attention immediately.” The phosphor coating contains heavy metals, such as cadmium, and other rare earth metals, e.g. zinc, vanadium, etc. as additives. These metals and their compounds are very toxic. This is a serious hazard for those who dismantle CRTs by hand.⁵

Impact of E-waste

As mentioned above, e-waste contains significant quantities of toxic metals and chemicals. If these are left untreated and disposed of in landfills or not recycled using scientifically tested methods, they leach into the surrounding soil, water and the atmosphere, and cause adverse effects to

Table 2. Hazards of e-waste recycling by informal sector

E-waste Components	Process	Potential occupational hazard	Potential environmental hazard
Cathode ray tubes (CRTs) and dumping.	Breaking and removal of copper yoke	<ul style="list-style-type: none"> • Silicosis. • Inhalation or contact with phosphor containing cadmium or other metals. • release of toxic phosphor. 	Lead, barium and other heavy metals leach into groundwater,
Printed circuit boards (PCBs)	Disordering and removing computer chips.	<ul style="list-style-type: none"> • Tin and lead inhalation. • Possible brominated dioxin, beryllium, cadmium, and mercury inhalation. 	Air emission of these substances.
Dismantled PCBs processing	Open air burning of waste boards to remove metals inside	<ul style="list-style-type: none"> • Toxicity to workers and nearby residents from tin, lead, brominated dioxin, beryllium, cadmium and mercury inhalation. • Respiratory irritation. 	Tin and lead contamination of immediate environment including surface and ground waters. Brominated dioxins, beryllium, cadmium and mercury emissions.
Chips and other gold plated components.	Chemical stripping using nitric and hydrochloric acid along river banks	<ul style="list-style-type: none"> • Acid contact with eyes, skin may result in permanent injury. • Inhalation of mists and fumes of acids, chlorine and sulphur dioxide gases can cause respiratory irritation to severe effects including pulmonary oedema, circulatory failure and death. 	Hydrocarbons, heavy metals, brominated substances, etc., discharged directly into river or left on the banks. Acidifies the river destroying fish and flora.
Plastics from Computer and peripherals	Shredding and low temperature melting to be reutilized in poor grade plastics.	Workers and community exposure to carcinogens like brominated and chlorinated dioxin, polycyclic aromatic Hydrocarbons (PAH)	Hydrocarbon ashes including PAHs discharged into air, water and soil.
Miscellaneous computer parts encased in rubber or plastic	Open air burning to recover steel and other metals.	Exposure to hydrocarbons including PAHs and dioxins.	Hydrocarbon ashes including PAHs discharged into air, water and soil.

human health and environment. The potential occupational and environmental hazard of some of the components are listed below:

Recycling Technologies

Recycling e-waste through improper technologies can lead to severe health and environmental damages. But if environmentally sound technologies are employed, e-waste recycling can benefit the environment and economy. Realising the severity of climate change impacts, resources recovered are major boons. E-waste, if reused and recycled in an eco-friendly way, can be a major source of raw materials thus can minimise energy intensive mining of various metals like copper, gold etc.

In the section below, we describe some of the hazardous recycling and disposal techniques used globally for e-waste. In the following section we also look at some state-of-the-art technologies available for e-waste recycling.

Hazardous Technologies

Incineration: Incineration is the process of destroying waste through burning. Because of a variety of substances found in e-waste, incineration is associated with a major risk of generating and dispersing contaminants and toxic substances. The gases released during the burning and the residue ash is often toxic. This is especially true for incineration or co-incineration of e-waste with neither prior treatment nor sophisticated flue gas purification.



Studies of municipal solid waste incineration plants have shown that copper, which is present in printed circuit boards and cables, acts as a catalyst for dioxin formation when flame-retardants are incinerated. These brominated flame-retardants when exposed to low temperature (600-800°C) can generate extremely toxic polybrominated dioxins (PBDDs) and furans (PBDFs). PVC, which is found in e-waste in significant amounts, is highly corrosive when burnt and also induces the formation of dioxins. Its incineration also leads to the loss of valuable elements that can be recovered if sorted and processed separately.

Open burning: Since open fires burn at relatively low temperatures, its use for waste disposal is far more polluting than controlled incineration

process. Inhalation of open fire emissions can trigger asthma attacks, respiratory infections, and cause other problems such as coughing, wheezing, chest pain and eye irritation. Chronic exposure to open fire emissions may lead to diseases such as emphysema and cancer. For example, open air burning of PVC releases hydrogen chloride, which on inhalation mixes with water in the lungs to form hydrochloric acid. This can lead to corrosion of the lung tissues and several respiratory complications.

Often open fires burn with a lack of oxygen, forming carbon monoxide, which poisons the blood when inhaled. The residual ash becomes airborne, and is dangerous if inhaled.⁶



Land filling: Land filling is one of the most widely used methods of waste disposal. It is also common knowledge that all landfills leak. The leachate often contains heavy metals and other toxic substances that contaminate groundwater resources. Even state-of-the-art landfills, which are sealed to prevent toxins from entering the ground, are not completely tight in the long-term. Older landfill sites and uncontrolled dumps pose a much greater danger of releasing hazardous emissions. Mer-



cury, cadmium and lead are among the most toxic leachate. Mercury, for example, will leach when certain electronic devices such as circuit breakers are destroyed. Lead is found to leach from broken lead-containing glass, such as the cone glass of cathode ray tubes from TVs and monitors. When brominated flame retarded plastics or plastics containing cadmium are land filled, both PBDE and cadmium may leach into soil and groundwater. Similarly, land filled condensers emit hazardous PCBs.

Besides leaching, vaporisation is also a concern in landfills. For example, volatile compounds such as mercury or its compound dimethylene mercury are released through vaporisation. In addition, landfills are also prone to uncontrolled fires, which can release toxic fumes. Impacts from the state-of-the-art landfills can be minimised by conditioning hazardous materials from e-waste separately and landfilling only those fractions which cannot be further recycled.

State-of-the-art Technologies

The state-of-the-art recycling of e-waste comprises three steps:

Detoxication: The first step in the recycling process is the removal of critical components from the e-waste in order to avoid dilution of and / or contamination with toxic substances during the downstream processes. Critical components include, e.g., lead glass from CRT screens, CFC gases from refrigerators, light bulbs and batteries.



Shredding: Mechanical processing is the next step in e-waste treatment. In a large scale industrial operation recyclable materials are separated from hazardous materials. Typical components of a mechanical processing plant are crushing units, shredders, magnetic and eddy-current- and air-separators. The gas emissions are filtered and effluents are treated to minimize environmental impact.



Refining: The third step in e-waste recycling is refining. Refining of resources in e-waste is possible, and the technical solutions exist to get back raw material with minimal environmental impact. Most of the fractions need to be refined or conditioned in order to be sold as secondary raw materials or to be disposed of in a final disposal site, respectively. During the refining process, materials paid attention are: metals, plastics and glass.



Environmentally sound recycling of e-waste requires sophisticated technology and processes, which are not only very expensive, but also need specific skills and training for the operation. Proper recycling of complex materials requires the expertise to recognize or determine the presence of hazardous or potentially hazardous constituents as well as desirable constituents (i.e. those with recoverable value), and then apply the company's capabilities and processes to recycle or treat both of these streams. Appropriate air pollution control devices for the fugitive and point source emissions are required.

CHAPTER 2

Scenario in India and Tamil Nadu

India, a country of over 1.12 billion people⁷, has witnessed sustained growth rate of over eight percent GDP⁸ in last few years. The pace of growth has been phenomenal - boosting developments across many sectors. Economic liberalisation has also resulted in a higher availability of goods and multiple choices for the consumers. The availability of choices coupled with surplus income with the Indian middle class (the middle class currently numbers some 50 million people, which by 2025 will be 583 million people - some 41 percent of the population⁹) has contributed significantly to the changing consumption patterns. By 2020, about 30 percent of India's population will be between 25-44 years of age.¹⁰ This young and earning group would bring an unprecedented boom in consumption of consumer durables, especially EEE.

The IT industry has been one of the major drivers of growth in the past decade. At present, India has installed base of 36 million computers,



which is likely to go up to 75 million by 2010. The country now has one personal computer for every 30 Indians. This represents a significant improvement over March 2007 figure of one computer for every 50 Indians.

Consumer electronics is one of the largest segments of Indian market. With a market size of Rs 15,949 crores in 2006¹¹, catering to a population of more than one billion, the consumer electronics industry in India is poised for exponential growth in the years to come. iSuppli Corporation, an industry analyst, in its recent report predicts Rs. 27,019 crore business in audio/video consumer electronics in India by 2011 - a compound annual growth rate (CAGR) of 10.0 percent over Rs. 18,450 crore in 2007.

Television leads the consumer electronics market, with newer technologies like Liquid Crystal Display (LCD) and Plasma Display Panel (PDP) gaining popularity. iSuppli predicts that domestic manufacturing is going to be a key characteristic of this growth in the years ahead. Although electronics production has remained a miniscule segment of overall Indian manufacturing for a long time, the trend is gradually changing. The market for consumer durables is also exhibiting accelerated growth rate of approximately 10-15 percent over last two years. The penetration for most equipments being still very low, there is a huge potential of growth in this market. The recent economic downturn may impact the growth rate a little.

Scenario in Tamil Nadu

Tamil Nadu is among the most industrialised states in the country with a high Human Development Index. Chennai, the capital city of Tamil Nadu, is the gateway to South India with an international airport, sea-ports and good rail and road network connectivity. Coimbatore, Madurai and Tiruchirappalli, Salem and Tirunelveli are some of the other major towns in the state.

Tamil Nadu, with 6.05 percent of country's population, is the sixth most populous state of the Indian Union after Uttar Pradesh, Maharashtra, Bihar, West Bengal and Andhra Pradesh. In March 2001 its population stood at 62,110,839. Its population density at 478 persons per square kilometre, up from 429 in 1991, is much higher than the national average of 324, which makes it the eleventh most densely populated state. The state also has a high literacy rate of 75 percent in 2001.

Tamil Nadu is also home to a number of MNCs, business centres and manufacturing units. The state government initiated policy measures have made it a preferred destination for a number of IT companies from across

the globe. This has led to better opportunities, income and purchasing power for a large middle class, consequently boosting the manufacturing sector. But, in the absence of the state guidelines on e-waste disposal, the companies contract informal recyclers for this function. While companies have incentive in doing so, people, including those involved and affected in the process of disposal, are not socially conscious and aware of their situation.

IT Parks

Tamil Nadu was among the first states in the Indian Union to formulate a comprehensive IT policy. As early as 1997, the state government released its policy for IT industry with a vision to make it its engine of growth, to achieve the goals spelt out in the Ninth Five Year Plan. Later in year 2002, Tamil Nadu released a new IT policy geared towards leveraging IT to herald prosperity in the state and to turn Tamil Nadu into a knowledge-empowered state.

The advent of Internet transformed the world into a global village and ushered in an era of IT-enabled services worldwide. As per the 2002 report of NASSCOM, IT and IT-enabled services industry accounted for over seven percent of India's GDP and 30 percent of foreign exchange in its first decade. IT industry has generated over four million jobs in the knowledge sector (IT and ITES industries). The state with its educated workforce and excellent administration could leverage this great opportunity. In its ITES Policy (2005) the government highlights the investment incentives for ITES in the state.

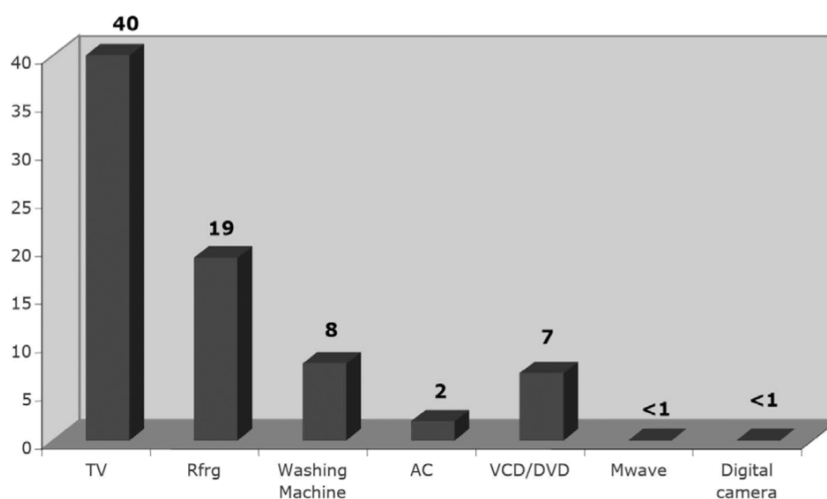
- 50 percent exemption on stamp duty for IT companies towards land registration and office construction
- 30 percent subsidy to small and medium enterprises on stall rent for participation in national and international exhibitions
- Relaxed Floor Space Index (FSI) norms for IT buildings to enable the entry of smaller IT companies

Special Economic Zones

Special Economic Zones (SEZs) concept was brought in year 2000, through a revision in the EXIM Policy 1997- 2002 with a view to provide an internationally competitive and hassle free environment for export production. As per the Government of India guidelines, SEZs can be developed by public, private, joint sectors, or by the state governments or their agencies. Exploiting the full potential of the concept of SEZs would bring large dividends to the state in terms of economic and industrial

development and the generation of new employment opportunities. In the wake of these guidelines, Tamil Nadu Industrial Development Corporation Limited set up an SEZ offering better infrastructure, tax holidays and security.

Figure 2. EEE penetration per 100 households in India



Waste Growth

The phenomenal market growth for EEE has meant newer markets but also replacement market - indicating enormous end-of-life equipments joining the waste stream every year. The country has witnessed a sharp rise in the volume of e-waste generation, which as per the current estimates is around 400,000 tonnes annually. About 90 percent of e-waste is end-of-life house- hold appliances, IT and communication equipment and consumer electronics.

According to earlier studies, Maharashtra, Tamil Nadu, Andhra Pradesh and Karnataka are some of the leading e-waste generating states in the country.

E-waste Sources

Electronic waste is generated by three major sectors in India:

- Individuals and small businesses
- Large businesses, institutions, banks and government
- Original equipment manufacturers (OEMs)

Individuals and small businesses: Electronic equipment, computers in particular, are often discarded by households and small businesses, not because they are broken but simply because new technology has left them obsolete or undesirable. With today's computer industry delivering new technologies and upgrades to the market about every 18 months, the useful life-span of a personal computer has shrunk from four or five years to two years. Often new software is incompatible or insufficient with older hardware, forcing users to buy new machines.

Large corporations, institutions, banks and government: Large organisations upgrade hardware on a regular basis. In India, most large organisations upgrade their hardware infrastructure at least in every 2-3 years, and at times much faster due to faster depreciation rate.

Original Equipment Manufacturers (OEMs): Though the EEE manufacturing sector is still not very big in India, growth prospects have attracted many big OEMs to set up manufacturing and assembly units in the country. OEM units are supported by large component manufacturing ancillary units. During manufacturing and assembling, substantial amount of waste is generated. In the absence of any regulation on managing of e-waste, it is largely collected, recycled or dumped by the informal sector.

The informal or unorganised sector dealing with e-waste has little or no understanding of the characteristics and toxicity associated with this kind of waste. Most workers employed in this trade are migrant urban poor and include women who seek wage-earning opportunities. Unaware of the associated risks of the occupation, they get engaged in the most hazardous processes for a paltry income of about 5-6 USD per day. On the other hand waste traders deal in large volumes and make most of the profits. Generally this trade is located on the fringes of the larger cities, but of late it's growing in smaller towns as well, exposing new areas to hazards of unregulated e-waste processing.

Import of e-waste: While the domestic generation of e-waste continues to pose serious challenges, the problem is further aggravated by illegal imports of this waste into the country. Availability of cheap labour, weak environmental laws and inefficient enforcement mechanisms are largely responsible for such waste trade. There is no study on the volume of illegally imported e-waste. However, many isolated consignments sighted and located in the informal sector suggest that the volumes of imports are significantly large. Closer scrutiny suggests that most of these consignments originate in developed countries and are traded for economic reasons.

Informal Recycling of E-waste

In India, there is a propensity of attaching value to almost all forms of waste. Electronic goods are high price items, and hence are not dumped in streets or garbage yard. These are stored in houses or warehouses for a long period, passed on or are sold to scrap dealers. But with time, this practice would change. As first massive computerisation becomes over a decade old, there can be a sudden swell in the numbers of discarded computers reaching informal recycling markets in near future. This is also true of other consumer electronics.

The accrued electronic and electrical waste is dismantled and sorted manually to fractions such as printed wiring boards, cathode ray tubes (CRT), cables, plastics, metals, condensers and others. The valuable fractions are processed, while secondary raw materials go through stages of refining and conditioning processes. No sophisticated machinery or personal protective gear is used for the extraction of different materials. All the work is done with bare hands with hammers and screw- drivers as the only processing tools. Children and women are routinely involved in the operations.

Waste components, which do not have a resale or reuse value are either burnt or disposed of in open dumps. Fugitive emissions and heavy-metal slag from such backyard smelting using crude processes is polluting and a major health concern. Injuries often result from CRT breaking operations, use of strong acids for retrieving metals like copper and gold, respiratory problems from shredding and burning etc. Working in poorly ventilated enclosed areas without masks and technical expertise results in exposure to dangerous toxic chemicals.

On the other side, analysing the environmental and societal impacts of e-waste reveals a mosaic of benefits and costs (Alastair, 2004)¹². Proponents of e-waste recycling by unorganised sector claim that greater employment, new access to raw materials and electronics, and improved infrastructure will result. Yet, in reality benefits are unequally distributed. Most e-waste “recycling” involves small enterprises that are numerous, widespread, and difficult to regulate. They take advantage of low labour costs, internal migration of poor peasants, ignorance and the lack of protest or political mobilisation by the affected villagers, who believe that e-waste provides the only viable source of income or entry into modern development pathways. They are largely invisible to state scrutiny because they border on the informal economy and are therefore not included in official statistics.

Informal Recyclers in Tamil Nadu

The informal recycling sector in Tamil Nadu has a vast network of collection, storage, segregation and finally material recovery. These operations involve a large number of people including women and children during different stages of operation, thus exposing them to various toxics and toxic and hazardous processes. While processing e-waste these units do not follow any environmental norms and safeguards. The workers themselves have no knowledge of toxicity they are exposed to. In this way the urban backyard makeshift recycling units offload toxic constituents into the environment. Though the units flourish, the threat burgeons in the absence of regulations on environmentally sound recycling processes.

Regulations

Over the years the government has instituted a legal framework for better management of hazardous waste in the country. A brief purpose and applicability of these regulations to e-waste is given below:

Factories Act 1948 (amended till 1987): The act lists several contaminants arising from manufacturing or recycling of electronic components.

Environmental Protection Rules 1986 (amended till 2004): Does not have any direct standard for pollutants emanating from electronics manufacturing or recycling units. However, certain PCB units fall in electroplating category, and are therefore required to abide by the effluent disposal norms under schedule 1 of the rules.

Hazardous Wastes (Management, Handling and Transboundary Movement) Rules 2008: These rules define hazardous waste as “any waste which by reason of any of its physical, chemical, reactive, toxic, flammable, explosive or corrosive characteristics causes danger or is likely to cause danger to health or environment, whether alone or when in contact with other wastes or substances.” In Schedule 1, waste generated from the electronic industry is considered as hazardous waste. Schedule 3 lists waste of various kinds as hazardous including one originating from electrical and electronic assemblies such as accumulators, batteries, mercury switches, glass from cathode ray tubes and other activated glass and PCB capacitors, or contaminated with constituents such as cadmium, mercury, lead, polychlorinated biphenyl or from which these have been removed, to an extent that they do not possess any of the constituents mentioned in Schedule 2.

- Part A of Schedule III (Basel No. 1180) consists of list of e-waste applicable for import with prior informed consent.

- Part B of schedule III (Basel No. 1110) deals with list of e-waste applicable for import and export not requiring prior informed consent.

DGFT (Exim policy 2002-07): Second-hand personal computers (PCs)/laptops are not permitted for import under EPCG scheme under the provisions of para 5.1 of the Exim Policy, even for service providers. Second-hand photocopier machines, air conditioners, diesel generating sets, etc, also cannot be imported under EPCG Scheme under the provisions of Para 5.1 of EXIM Policy, even if these are less than 10 years old.

Basel Convention: The Basel convention on the control of transboundary movements of hazardous wastes and their disposal, adopted by a conference in Basel (Switzerland) in 1989, was developed under UNEP.

Guidelines: Guidelines for environmentally sound management of e-waste are given by CPCB.

The other related measures are:

- MoEF Guidelines for Management and Handling of Hazardous Wastes, 1991
- Guidelines for Safe Road Transport of Hazardous Chemicals, 1995
- The Public Liability Act, 1991
- Batteries (Management and Handling) Rules, 2001
- The National Environmental Tribunal Act, 1995
- Municipal Solid Wastes (Management and Handling) Rules, 2000 and 2002

Unfortunately, none of these regulations deal directly and specifically with e-waste. This situation requires the enactment of a special law dealing with the nuisance of e-waste. Unlike in developed countries, there are no set norms for collection and handling of electronic waste in India. Cheap labour, inadequacy and poor implementation of the environmental laws encourage developed countries to push their electronic wastes in countries like India.

CHAPTER 4

Objective and Study Methodology

This chapter defines the objectives of this study and discusses in detail the methodology adopted for the study including sampling, tools of data collection, and limitations of the study.

Statement of the Problem

The current practices of e-waste management in India suffer from a number of drawbacks like absence of EEE inventory, unhealthy conditions of informal recycling, inadequate legislation, poor awareness and reluctance on part of the corporate inc to address the critical issues. The consequences are that (i) toxic materials enter the waste stream with no special precautions to avoid the known adverse effects on the environment and human health and (ii) resources are wasted when economically valuable materials are dumped or unhealthy conditions are developed during their informal recycling.



As there is no separate collection of e-waste in India, there is no clear data on the quantity generated and disposed of each year and the resulting extent of environmental risk. This study is an attempt to quantify e-waste generated in Tamil Nadu, and its environmental impact. This will help in the development of efficient policy approach for electronic waste management in the state, and in the country.

Why Tamil Nadu ?

The state of Tamil Nadu has been forerunner in IT revolution and was one of the first states in the country to announce a separate “IT Policy” in the year 1997. With the government providing investment incentives, Tamil Nadu has become a popular destination for both hardware and software industry. At present, more than 1400 IT companies operating in the state. With such a large number of domestic and global MNCs in operation here, computers and peripherals use is also quite high in the state. Further, the high literacy level has resulted in greater penetration of computers in households. All this has contributed to e- waste growth in the state. Though there have been some attempts to study the e-waste recycling practices in the city of Chennai, statewide study is needed to ascertain the intensity of the problem.

Reports suggest that in Tamil Nadu WEEE is stored, processed, recycled, reused and finally disposed of in a manner that is detrimental to environment. In light of this, TNPCB has identified e-waste as a priority area for drawing up a well-orchestrated mechanism for its collection, treatment and disposal in the region.

Scope

The scope of this study covers personal computers, mobile phones, colour televisions, refrigerators and washing machine. Personal computers and mobile phones have been chosen because of their high rate of obsolescence and several hazardous metals and chemicals constituents. Other equipments such as colour televisions, refrigerators and washing machines have been included in the study for the sheer volume.

Objective

The objectives of this study are to

- Assess and quantify e-waste generated in Tamil Nadu
- Study current end-of-life management system for electronic reject
- Identify sources and trade routes of e-waste

- Identify e-waste hotspots in Chennai
- Observe the impacts of e-waste recycling on health, safety and the environment.
- Recommend an action plan for key stakeholders to ensure environmentally safe handling of e- waste.

Research Framework

The study employs various methods like review of existing literature, structured and unstructured interviews, exploratory surveys and photo documentation to assess e-waste scenario in the state. Experiences from earlier studies of Toxics Link in Delhi, Chennai and Mumbai were used to plan the study.

The research was carried out in phases

- Review of the existing literature
- Structured interviews with the industry (public and private) to assess e-waste generation
- Exploratory survey of stakeholders to understand their perspective on EEE lifespan and disposal
- Exploratory visits and unstructured interviews with the informal recyclers
- Observation regarding the health and environmental impacts
- Analysis of the information collected

Literature review: Extensive literature review was undertaken to collect country specific information on e-waste. Various global assessment studies and methodologies were also reviewed.

Open-ended questionnaire: For views of experts on e- waste, they were asked open-ended questions in one-to- one personal meetings. This helped in getting an over- all perspective of different stakeholders working in the field.

Structured questionnaires and interviews: The original equipment manufacturers (OEMs) were contacted with structured questionnaire to assess the equipment market size, growth potential and disposal policies.

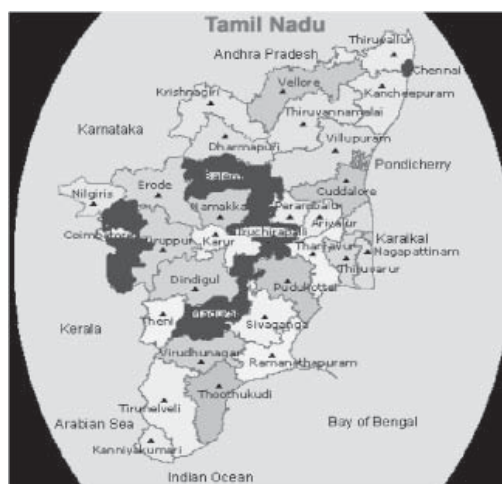
Exploratory survey: Different segments of population - corporate, institutions and individuals - were surveyed to assess consumption and disposal patterns in WEEE. The questionnaire, part structured and part

exploratory in nature, were used to assess the lifespan of different category of products and the disposal methods of the consumers. Exploratory surveys were also carried out to identify the sites of e-waste recycling, and to the processes involved in informal e-waste recycling in the state.

Traders, dismantlers and recyclers were interviewed to understand the market flow and the trade practices. Informal discussions were carried out and emerging trails were followed to investigate such activities. The recycling units were surveyed to assess their environmental and occupational health impacts. Also, information was gathered on volume of e-waste collected, method of collection and its re-entry into the formal system.

Sampling

The scope of the study included all five corporations in Tamil Nadu - namely Chennai, Madurai, Coimbatore, Trichy and Salem. These cities may be the major e-waste generating sites due to their corporation status, and therefore this purposive sampling approach. To identify the lifespan and disposal pattern of EEE, data was collected both from organisations and households. We kept distinction in data from these two streams owing to differences in their usage and disposal pattern. The organisations were again classified as large companies, medium companies, small companies, manufacturing units, service organisations and IT sectors. The consumers were also questioned regarding their knowledge on e-waste and its hazardous contents.



Tools of Data Collection

Based on various estimates worldwide, questionnaire was prepared to deduce the lifespan and disposal pattern of the equipments. Calculation of institutional and household usage in the five cities was done separately.

One-on-one interaction was conducted in most cases, and interviews were based on general questions. Information was gathered on WEEE disposal from all users. The users were sensitised about the issue, and their opinions sought on possible solutions for safe disposal of WEEE. They were specifically asked to mention whether the manufacturers, the users, the government, the informal recyclers should be responsible for minimising e-waste hazards.

Stakeholders

Manufacturers: Manufacturing facilities, which generate production waste, as well as importers or brand owners of electronic and electrical products are major stakeholders in e-waste management in the context of Extended Producer Responsibility (EPR), which is the new paradigm in waste management.

Users: Corporate users generate large quantities of e- waste annually. Currently, business users either donate their discarded but working equipment to charitable organisations or auction them as scrap. However, custom bonded goods, especially in the case of IT companies, are stored till cleared by the authorities for disposal as scrap.

Household consumers generate small quantities of e-waste every year, but the total volume is huge given its market size. Toxics Link estimates that household e- waste accounts for 22 percent of junk computers in India. Currently out-of-use household computers are sold to door-to-door scrap collectors.

Recyclers: Formal e-waste recycling is an emerging concept in India. Currently, collection, dismantling and recovery are done entirely by a well-established network in the informal sector. Even though the sector creates substantial value, especially by collecting and repairing disused equipment, some recovery processes employed are extremely dangerous. The environmental and occupational health is compromised at these primitive recycling units.

Data Analysis

Globally recognised Market Supply Method was used to analyse the data and assess the amount of e-waste generated in the state.

Market Supply Method: To arrive at a realistic figure of WEEE generation, we used the 'Market Supply Method', which was first used in Germany for an investigation of WEEE assessment in 1991 and is based on the assumption that 100 percent of the units sold in a particular year will become obsolete at the end of the average life of the product. WEEE risings were assessed based on the sales statistics and average lifespan of the products. The method assumes that equipment sold in a particular year will turn out as waste after completion of its useful lifespan. The other assumption is that there is a negligible variance in the average lifespan of electronic equipments (Wilkinson et al. 2001).

For the sales data in the region, leading OEMs of the five listed equipments were approached. Since the total market size was not available, sales data and market share of individual companies in percentages were recorded. Based on the market share of the companies, the total market supply of a particular product was derived.

Users, both large and small, were contacted for calculating average lifespan of the products. Results for different products were separately analysed. In the case of personal computer the market was divided as business and individual users. Hence, average lifespan of a PC in business and individual use was calculated separately based on the information obtained. But since sales data were not segment wise, we needed to arrive at a mean lifespan.

In calculating the mean lifespan of a PC, its average lifespan values in business and household environs was taken. But since businesses account for more than 70 percent of the total computer sales volume, 70 percent weightage was given to the average lifespan calculated for business user market. For obtaining lifespan of other equipments, same method was applied. But since for other products household segment is the major market, more weightage was given to the average lifespan from households. (For details see annexure.)

Table 3. Average lifespan of electronic equipment

Type of electronic equipment	Average useful lifespan (Years)
Television	8
Personal computers	3
Refrigerator	7.5
Cellphone	2
Washing machine	8

Table 4. Average weight of electronic equipment

Type of electronic equipment	Average Weight (Kgs)
Television	25
Personal computers	27.2
Refrigerator	30
Cellphone	0.125
Washing machine	27
The average weight is based on the product literature survey.	

The average lifespan of different equipments thus calculated is shown in Table 3. It was calculated based on the user feedback, whereas average weight was obtained from the product literature survey.

Both the individual and corporate data were collected from the five major cities of Tamil Nadu: Chennai, Madurai, Coimbatore, Trichy and Salem.

Limitations

The concept of e-waste recycling is in a nascent stage in Tamil Nadu. Hence, the study had the following limitations-

- 1 No official figures available for the market size of the electronic products used in this study. The assessment figures are approximation based on limited information.
- 2 E-waste consists of various electronic and electrical equipments. But due to the limited nature of this study, the assessment took into account only limited equipments.
- 3 Absence of information on end-of-life disposal procedures for WEEE. There is a lack of awareness on e-waste and its disposal policy.
- 4 E-waste recycling has received a lot of media attention of late. This has made people in the informal recycling wary of sharing information on e-waste sites and processes.
- 5 There was not much information available on import of e-waste in Tamil Nadu. The port officials did not have the required information because of the illegal nature of such imports.

CHAPTER 5

Findings and Discussion

Tamil Nadu is the 11th largest state in size and among the foremost states in overall development. The per capita income in the state is among the highest in India, showing 350 percent growth in the last decade. Phenomenal growth in income coupled with high literacy rate has spawned the growth of consumer goods market, particularly of IT equipments like computers. Electronics manufacturing is a booming industry in Tamil Nadu. Companies like Nokia, Flextronics, Motorola, Sony-Ericsson, Foxconn, Samsung, Cisco, Moser Baer and Dell have chosen Chennai as their manufacturing hub in South Asia. Products manufactured include circuit boards and cellular phone handsets. The state, especially the capital Chennai, has also emerged as one of the favourite destinations for large corporates.

Among many positive impacts of this growth, is a negative impact of increased waste generation. The concern is significant because of the waste toxicity, its volume and likely growth in next few years. . It is therefore imperative to assess the quantity of the waste generated, to help the state in setting up infrastructure for its management.

E-waste Assessment in Tamil Nadu

Toxics Link, in its study *Scrapping the Hi-Tech Myth*, in 2003 highlighted the problems concerned with e-waste in Delhi and in India. Subsequently in 2003-04, a national level study conducted by IRGSSA assessed the amount of e-waste generated in each of the states and large cities. This study was based on the penetration method, and established Tamil Nadu as one of the leading e-waste generating states in the country.

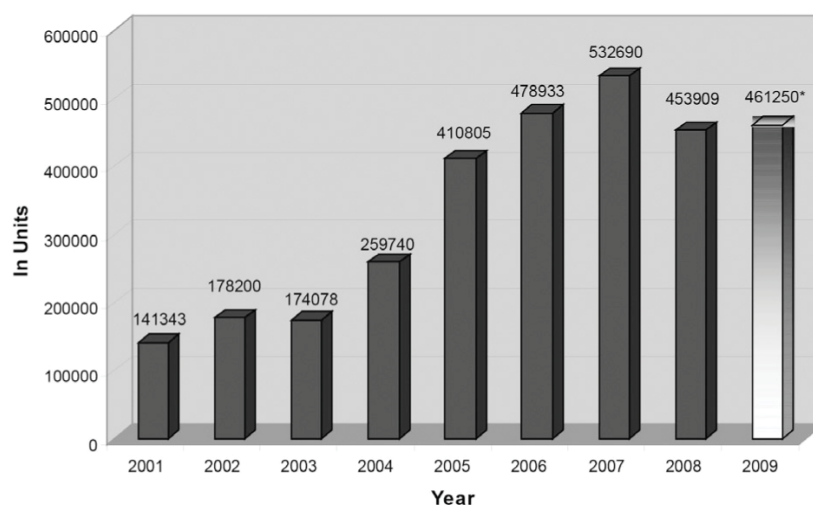
In another study - *Time is Running Out*, Toxics Link highlighted the issues of e-waste in Tamil Nadu especially in the city of Chennai. The re-

port lay emphasis on the problem of imports of e-waste and the hazardous recycling practices in Chennai.

A nationwide assessment on e-waste was taken up by GTZ-MATI in 2007. This gave an estimate of total e-waste generation in the country. Lack of definite information on statewise generation and recycling practices remained and hence didn't help in supporting state level policies on e-waste management.

Personal Computers: With major computerisation across all sectors, use of personal computers has seen an unprecedented growth in recent years (Fig 2). The penetration of computers in the household segment has also seen an upward trend. Though there has been a slight downtrend in the overall sales in 2008, the market has stabilised and shown signs of resurgence in 2009. These sales figures are collated from inter views and questionnaire based survey conducted among major computer brands in the country.

Figure 3. Desktop computer sales in Tamil Nadu



Interviews with business users have shown an average lifespan of 2-4 years for a PC. Similar surveys with the household segment showed a little longer lifespan. We used these results to arrive at a mean functional lifespan of a computer as 3 years across all segments. Based on this input, we have used two separate methods for estimation of waste generation from desktop computers. Details of these methodologies are given below.

The Market Supply Method I is based on the assumption that 100 per cent of the units sold in a particular year will become obsolete at the end of the average life of the product. Now, if we apply our findings of

lifespan to this, we expect all PCs sold in the previous three years to come into the waste stream in the current year. Therefore, the PCs sold in 2006 would be coming to the waste stream in 2009.

Table 5. Estimation of e-waste generated from desktop PCs in Tamil Nadu by Market Supply Method I

Year	No of sold Computer	Average Lifetime (years)	No of Obsolete PCs	Weight in kg
2001	141343	3		
2002	178200			
2003	174078			
2004	259740		141343	3844530
2005	410805		178200	4847040
2006	478933		174078	4734922
2007	532 690		259740	7064928
2008	453909		410805	11173896
2009	461250		478933	13026978
2010	544275		532690	14489168
2011			453909	12346325
2012			461250	12546000
2013			544275	14804280

Under market supply method 1, 1,41,343 computers units sold in 2001, for example, will come out as waste in 2004, after their average life of three years. Table 5 represents the figures of total PCs being added to the market each year from 2001 to 2009 and the quantum of e-waste generated in the following years. At an average weight of 27.2 kg for a desktop PC, the table shows the quantum of e-waste generated each year from 2004 to 2013. Computer sales for the years 2009 and 2010 are estimates based on the industry projections. The figures for waste in the years 2012 and 2013 are based on these assumptions.

The Market Supply Method II is based on the assumption that a product may not become obsolete at the end of a particular period assumed to be its lifespan. The product may continue to be disposed of in varying quantities around its average lifetime. For example, when we deduce that the average lifespan of a desktop PC is three years, we are aware that some of it may get discarded before and some beyond the period of average lifespan.

This method also takes into account the market supply volumes. For each year, the number of PCs sold is stated and a distribution pattern is applied to calculate annual waste in each distribution range. The total waste generated is finally achieved by adding the quantities generated in a particular year.

Industry information suggests 70 percent computer installations are in businesses and 30 percent in households. It has also been reflected in the survey that computers in business sector have a shorter lifespan in comparison to household sector. On account of this differential usage in business and household sectors, a weightage in the proportion of 70-30 has been given to analyse the survey results for year wise distribution pattern. The results of the distribution pattern in percentages are 45,15,25,15 in years 2,3,4,5 respectively.

For example, if around 410,805 computer units were sold in the year 2005, 45 percent of this or 184862 units will come out as waste in the second year of the sales, i.e. in the year 2007. In 2008 and 2009, 15 percent and 25 percent of it or 61620 and 102701 units, respectively, will be discarded. The remaining 15 percent or 61620 units will reach their end-of-life in 2010. Similar distribution pattern will be applied to the market sales figure of the other years. Therefore waste in a particular year will be a cumulative of computers sold over four years (see Table 6). The waste figures calculated for year 2003-2005 and 2013 in this method are incomplete as the sales data for certain years are not available.

Table 6. Estimation of e-waste generated from desktop

Year	No. of PC sold	Average lifetime (years)	No. of obsolete PC	Weight in Kgs
		2(45%) 3(15%) 4(25%) 5(15%)		
2001	141343			
2002	178200			
2003	174078		63604.35	1730038
2004	259740		101391.45	2757847
2005	410805		140400.85	3818903
2006	478933		208746.15	5677895
2007	532690		294072.75	7998779
2008	453909		368187.3	10014695
2009	461250		453212.7	12327385
2010	544275		465516.55	12662050
2011			480661.3	13073987
2012			507492	13803782
2013			265040.1	7209091

The findings based on this method reflect almost similar pattern of waste generation as evident from the Market Supply Method I. If we take a mean from these two methods (Table 7), the waste generated from computers in 2009 will be around 12677 tonnes and projected to reach around 13174 tonnes in 2012.

Table 7. Comparison and mean of method I & II

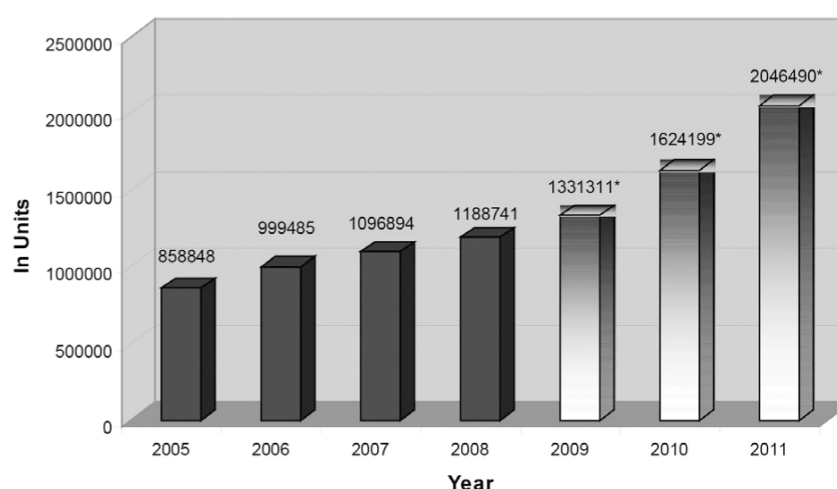
Year	Market supply method (kg)	Market supply method 'A' (kg)	Average Value (in tonnes)
2009	13026978	12327385	12677
2010	14489168	12662050	13575
2011	12346325	13073987	12710
2012	12546000	13803782	13174

Mobile phones: The Indian telecom industry has grown rapidly during the last few years. It has the third largest telecom network in the world and the second largest mobile network with over 400 million subscribers at the end of April 2009. The industry has witnessed rapid increase in its subscriber base over the past few years largely due to the declining mobile tariffs and availability of low cost handsets. In year 2008, the country witnessed monthly average increase of 10 million subscribers to mobile services. Tamil Nadu's growth in the cellular phone subscriptions in 2008 far out weighed the national average - it grew by 80 percent compared with the national average of 58 percent. The reasons attributed to the substantial growth in Tamil Nadu are lower call rates compared to other centres, large capital investments by the cellular operators, massive growth in retail operator base and fast pace of urbanisation.

The growth in the subscriber base is entwined with growth in mobile phone handset market. The handset sales, which was around 8.5 lakh units in 2005, rose to more than 13 lakh units in 2008, and is projected to grow at more than 20 percent in the next few years.

Figure 4. Mobile phone sales in Tamil Nadu

* Projected figure



With newer features being added to mobile phones everyday, the replacement market has also grown substantially. Our surveys suggest that the life-time of a mobile phone is around two years. Under market supply method, it is estimated that in 2009 the amount of e-waste from mobile handsets would be around 137 tonnes. This figure is likely to touch 255 tonnes in 4 years.

Table 8. Estimation of e-waste generated from mobile phones in Tamil Nadu by market supply method

Year	No of Mobile handsets sold	Average Life-time (2 years)	No of Obsolete Phones	Weight in kgs
2005	858848			
2006	999485			
2007	1096894		858848	107356
2008	1188741		999485	124936
2009	1331311		1096894	137112
2010	1624199		1188741	148593
2011	2046490		1331311	166414
2012			1624199	203025
2013			2046490	255811

Colour television: The history of colour television industry in India dates back to 1982 - the year India hosted Asian Games. In 1984-1985, the colour television industry was growing at an astounding rate of 140.3 percent. Subsequent years did see a slow down in its growth. However, the period after the liberalisation of the Indian economy marked a new beginning for colour television industry: two factors, lower price and greater entertainment from cable TV fuelled its rapid growth.

Figure 5. Colour television sales in Tamil Nadu

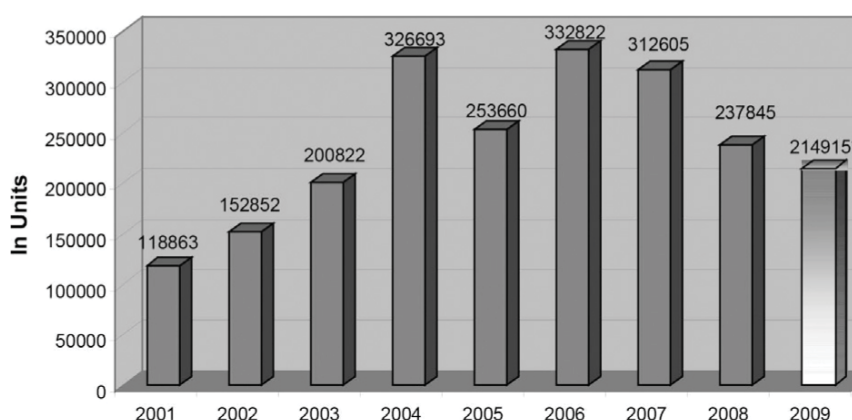


Table 9. Estimation of e-waste generated from CTV in Tamil Nadu by market supply method

Year	No of Colour TVs sold	Average Lifetime (8 years)	No of Obsolete TVs	Weight in kgs
2001	118863			
2002	152852			
2003	200822			
2004	326693			
2005	253660			
2006	332822			
2007	312605			
2008	237845			
2009	214915		118863	2971575
2010			152852	3821300
2011			200822	5020550
2012			326693	8167325
2013			253660	6341500
2014			332822	8320550
2015			312605	7815125
2016			237845	5946125
2017			214915	5372875

Almost 50 percent households in the state own one colour television set each. In recent years though there has been a slow down in the colour television market (figure 5). This is a result of the rapid growth in the LCD and plasma screen television sales, which is slowly replacing the normal flat screen CTV. These sales do not take into account the free distribution of television by the current government in Tamil Nadu. A 14-inch colour TV, with no brand name, is seen even in the most humble dwelling in the state.

According to a study, the colour television ownership in Tamil Nadu is around 53 percent.

Under Market Supply Method I, 2971 tonnes of waste was generated in Tamil Nadu in 2009 from CTVs sold in 2001. This calculation is based on sale of 118863

CTV units with lifespan of eight years and each weighing 25 kg (calculation based on survey findings).

This study does not take into account the waste arising from that B/W television owned by about one-third of households in Tamil Nadu.

Refrigerators and washing machines: According to a market research report, 22 percent households in Tamil Nadu own a refrigerator and around 10 percent own a washing machine. Growth in refrigerator sales has been steady as evident in figure 6 and is expected to grow at the same rate for the current year.

Figure 6. Refrigerator sales in Tamil Nadu

* Projected figure

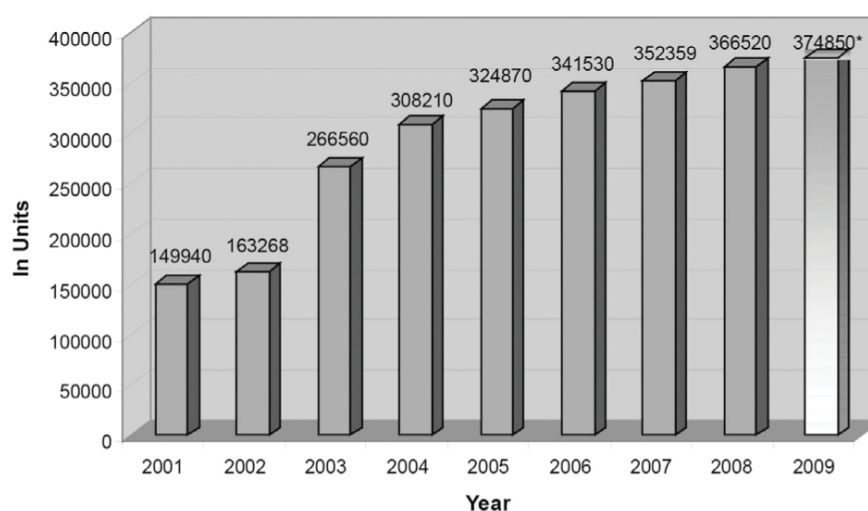
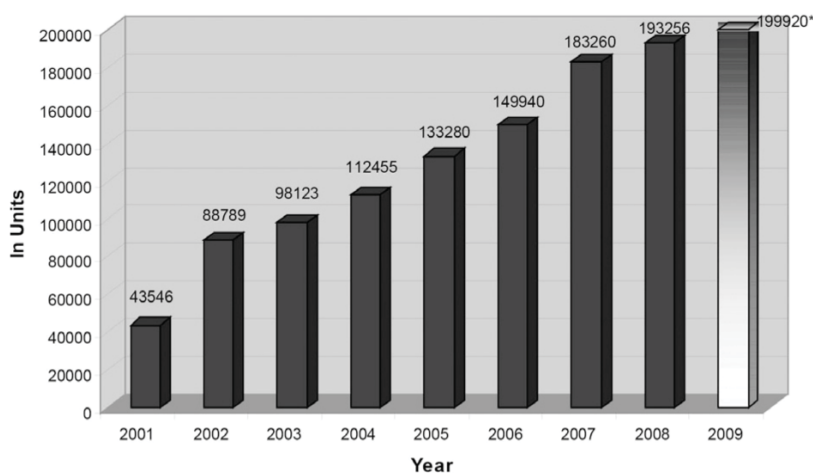


Table 10. Estimation of e-waste generated from refrigerators in Tamil Nadu by Market supply method

Year	No of Colour TVs sold	Average Lifetime (8 years)	No of Obsolete TVs	Weight in kgs
2001	149940			
2002	163268			
2003	266560			
2004	308210			
2005	324870			
2006	341530			
2007	352359			
2008	366520			
2009	374850		149940	4498200
2010			163268	4898040
2011			266560	7996800
2012			308210	9246300
2013			324870	9746100
2014			341530	10245900
2015			352359	10570770
2016			366520	10995600
2017			374850	11245500

Washing machine sales have seen good growth, too, from only around 43,000 units sold in 2001 to 200,000 units expected to be sold in 2009 - a growth of 360 percent in less than a decade. It is interesting to note that unlike desktop computers and television there is hardly any unbranded market in washing machines and refrigerators.

Figure 7. Washing machine sales in Tamil Nadu



* Projected figure

Under market supply method the waste from refrigerators is estimated to be around 4500 tonnes in 2009 given eight years of lifespan, but is expected to go up to 10000 tonnes in next five years.

The waste arising from washing machines is comparatively less owing to its lesser penetration in the state. In 2009, e-waste from washing machines is expected to be around 1100 tonnes and in 5 years it is expected to reach around 4000 tonnes.

We have not taken into account other electronic and electrical goods like air-conditioner, audio and video equipment, kitchen appliances, which have very good penetration in the Tamil Nadu households and will contribute to the total e-waste generated in the state.

E-waste in Chennai

Toxics Link first conducted a study on e-waste in Chennai in year 2003-2004. The study had identified sources and e-waste recycling hotspots in the city.¹⁴

Considerable quantities of e-waste are reported to be imported. However, no confirmed figures are available as most of such trade is camouflaged

and conducted under various pretext ranging from donations to mislabeling of the imported goods. The government trade data does not distinguish between imports of new and old computers and peripheral parts, which makes it difficult to track what share of imports are used electronic goods.

Other Key Findings

Total number of household respondents surveyed was 250 and the company respondents were 175 in the identified 5 cities of Tamil Nadu.

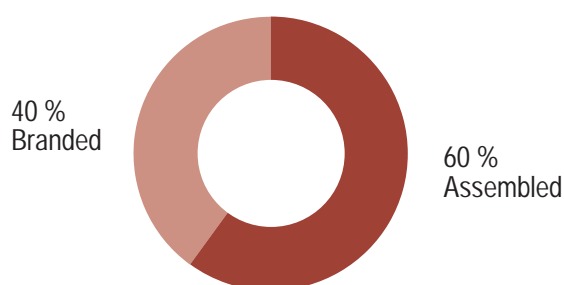
TV Ownership Patterns

Currently conventional Cathode Ray Tube (CRT) television is the most commonly owned television across households in Tamil Nadu. The penetration of CRT flat television has also increased in the last few years. Major brands in household segment are LG, BPL, Onida and Samsung. The most preferred size is 20-21 inches. Even though the number of large screen and LCD televisions is increasing in Indian market, most commonly owned televisions are the 21 inches flat screen. Therefore, over the next few years only conventional CRT TVs will be seen in e-waste cycle stream.

Type of Computers Used in Households

About 60 percent households use assembled computers and 40 percent use branded ones. Management of the assembled computers may become an issue, but a closer look reveals that components used in such computers are branded ones.

Figure 8. Branded/assembled Computers in Tamil Nadu households



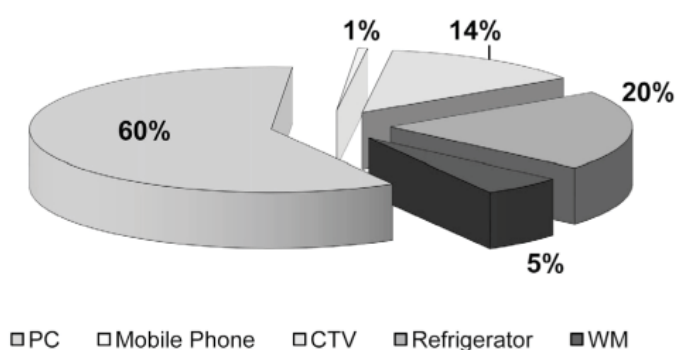
Lifespan of Mobile Phones

A little more than one-third (34%) respondents had changed their mobile phone handsets more than twice, and a few of them had even changed more than five times in view of updated models, features, etc.

Sources of Mobile Phone E-waste

Manufacturing: Till recently major handset manufacturers like Nokia, Samsung, Motorola, Sony Ericsson, LG, imported or assembled their handsets in India for sales in the region. In 2005, Nokia set up its manufacturing base in Cheenai, Motorola, Sony Ericsson followed suit, while LG and Samsung found base in other states. It is expected that domestic manufacturing will ultimately replace imports, and cellular handset industry here will eventually become export-oriented. Nokia has already reached a shipment volume of 50 million handsets, as on December 2008. This implies further increase in e-waste.

Figure 9. E-waste composition in Tamil Nadu



Cell phone repair shops: There are two major categories of cellular handsets -.GSM (Global System for Mobile Communications) and CDMA (Code Division Multiple Access). A large number of cellular handsets brought for repairs are GSM technology phones.

Survey of cell phone repairers in the selected five cities of Tamil Nadu revealed that fewer CDMA handsets are brought for repairs, as their spare parts are rarely available. In GSM handsets some common faults that come up with use are related to circuit board, voice quality, signal reception, microphone, and display. Useful parts of disused mobile phones are often used in repair works. E-waste generation at repair shops however is minimal as most handsets brought for repair are generally returned to the consumers whether repaired successfully or not.

Battery, which comprises almost one-third of mobile phone handset by weight, is a very important component for waste mitigation. Nowadays lithium-ion battery is used in most handsets. Their average life is one-and-a-half to two years. After completing its functional life, mobile phone battery becomes valueless even in scrap. There is no mechanism for dealing with old batteries; these are either discarded in dustbin or thrown away randomly. Some of the mobile repair shop owners know about the contents of these batteries, but not their hazardous nature. They are also not aware of any legislation on e-waste disposal or management.

Total E-waste Generation in Tamil Nadu

The total e-waste generated in the state from the five popular gadgets - personal computers, mobile phones, colour televisions, refrigerators and washing machines - is around 22,000 tonnes in 2009, and is expected to grow rapidly to around 35,000 tonnes in another five years. These are projected figures and take into account the current growth rate and obsolescence rate of these equipments.

A close look at these figures makes it evident that the maximum waste in terms of weight, around 59 percent is generated from personal computers, and it is projected to stay this way because of their short life span. Though mobile phones contribute only around one percent of e-waste in the state, their e-waste volume is significant for recovery of precious metals.

The study assesses e-waste generated from businesses and households only. One major sector - manufacturing - has not been covered due to lack of data from the government agencies as well as manufacturing units. With manufacturing industry on the rise in Tamil Nadu, the waste generated from it will be significant.

Figure 10. Projected e-waste growth in Tamil Nadu

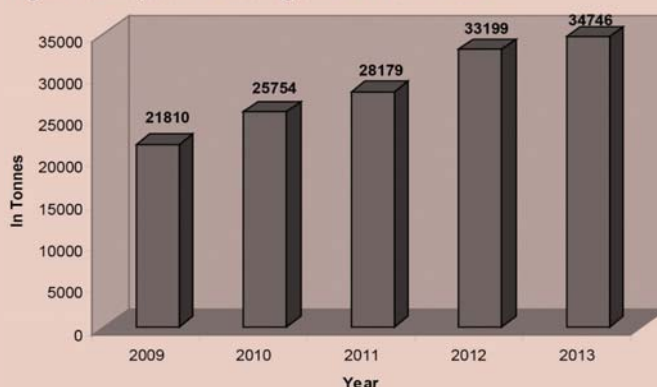


Table 12. Total e-waste generated in Tamil Nadu (in tonnes)

Year	PC	Mobile Phone	CTV	Refrigerator	WM	Total (in Tonnes)
2009	13027	137	2972	4498	1176	21810
2010	14489	149	3821	4898	2397	25754
2011	12346	166	5021	7997	2649	28179
2012	12546	203	8167	9246	3036	33199
2013	14804	256	6342	9746	3599	34746

Repair and Maintenance

Households: A majority of respondents opt for authorised service centres for the repair and maintenance of electronic devices, but do not opt for annual maintenance contract (AMC) for repair and maintenance of their computers.

Companies: About 58 percent of companies interviewed have internal departments for repairs and maintenance; 3.5 percent have annual maintenance contract for the computers used in their institutions, while nearly 40 percent adopt call on service for repair and maintenance of their computers.

Disposal Practices

This section discusses the behaviour associated with the disposal of used electronic products. In Chennai, households and businesses (institutions included) are two streams of e-waste.

A majority of individual respondents disposed of their e-waste by way of exchange with some other product, giving it to friend/relative/charitable organisation or by selling to computer repairers or informal recyclers, etc.

A majority of business and institutional establishments dispose of about eight percent of computers 86 percent of colour television sets, 82 percent of refrigerator and 44 percent of mobile phones in exchange schemes. While 18.5 percent of disused computers are sold to informal recyclers, only one percent reach formal recyclers. Most of the companies in Tamil Nadu are bonded with STPI (Software Technology Park India), where these companies have to take approval from STPI before disposing of their computers and other IT products. Thus, if a formal recycler ties up with bodies like STPI, sourcing of e-waste will become organised.

Note: None of the companies interviewed has a policy on e-waste.

Import of E-waste

Illegal imports are a major source of e-waste in India. In developed countries, it is expensive to recycle discarded electronics. Thus the used electronics are exported to developing nations, camouflaged as charity or metal scrap. Such imported electronics usually have short life or are unfit for use and ultimately add to e-waste stream.

In India this trade flourishes because of cheap labour that makes it economical to repair and reuse the equipment/components, and the absence of strict import regulations. Given these conditions, India has become a favourite dumping destination for e-waste.

Such imports are nonetheless illegal as India is a signatory to Basel Convention for Transboundary Movement of Hazardous Substances. On the other hand, the clandestine nature of such imports makes it difficult to estimate the real quantities of e-waste dumping in the country.

The Chennai Port Trust officials seem to be unaware of the entire issue. Also they do not have control over what happens to the mixed metal scrap after it lands at the port. There seems to be no proper records of total metal scrap being imported and its constituents.

Recycling Practices

In Tamil Nadu both formal and informal units recycle electronic reject. However, recycling by formal sector is minuscule. They have large capacities, but have not been able to develop a designated collection mechanism. The bulk of e-waste is picked up by unorganised recyclers for material segregation, extraction and sale.

Operations of Informal Recycling Sector

The trade in e-waste is camouflaged and thriving business in Chennai. The informal recycling units in the city carry out pre-processing, including repair and recovery of metals and precious metals. The conditions in which they operate are hazardous both for the individuals and environment. Open burning and use of strong acids to retrieve metals are common procedures; working in poorly ventilated or enclosed areas without masks and technical expertise results in exposure to dangerous and poisoning chemicals. Labourers, many of them women and children, melt computer parts in strong acids, releasing a smoky stream of lead, dioxin and other toxins. There are many informal recycling units located in different parts of the city:

1. Rangarajapuram - (residential area)
2. Perungudi - IT highway
3. Thiruvannamiyur - (residential area)
4. Allandur - (residential and industrial area)
5. Guindy - (industrial area)

6. Royapettah - (schools, colleges and hospitals)
7. Saidapet - (residential and commercial area)
8. Triplicane - (residential area, hostels and colleges)
9. Richi Street - (commercial area)
10. Moore market - (commercial area)
11. Paadi - (industrial area)
12. Ambattur - (industrial area)

Certain markets in the city thrive entirely on e-waste reprocessing. Richie Street is popular for used electrical goods. New Moore Market, Chintadaripet, Pudupet are known for scrap or second-hand goods markets, while Royapuram and Thiruvotriyur have a number of units specialising in some recycling activities.

The city's e-waste recycling hubs are concentrated in

1. Guindy industrial area,
2. Richi Street (scrap market)and
3. Thiruvannamiyur situated on the East Coast Road 15 unit employs three to four people, and receives around two to three personal computers per day. Discussions with a dealer on Richi Street, who has been operating for the past 10 years, revealed that he makes a profit of Rs 15000 to 20000 per month. He sources e-waste from software companies. Units like his get e-waste through auctions and tenders.

Economics of e-waste recycling: There are three major stakeholders in e-waste economics: The importers, who have their own e-waste recycling units and make the maximum profits; the scrap dealers, who make profits in the range of Rs 10,000 - 20,000 per month and the workers, who work for daily wages ranging from Rs 100 - 150.

Transportation of e-waste: E-waste is transported in all possible ways including open trucks, fish carts and public transport vehicles. The wholesale scrap dealers buy e-waste either in auctions or through illegal agents, and sends it to small informal recyclers.

Formal e-waste recyclers: The main objective of a formal recycler is to collect, store, dismantle and recycle all electronic and electrical waste with least health or environmental impacts. The Central Pollution Control Board has issued a guideline detailing the process and technology for environmentally sound management of e-waste and most formal recyclers

are expected to comply with these guidelines. The formal recyclers are also expected to comply with occupational health and safety norms. Most recycling facilities in the city are in various stages of transition, growth and evolution, and are making efforts in acquiring appropriate technologies for handling e-waste.

Collection method: Formal recyclers source their raw material (i.e. used electronic products) from large business organisations only. Most of these recyclers tie up with these institutions and sign a contract to pick up their disposable electronic products. Under such tie-ups, not only are the waste computers collected, but also other discarded electronic/electrical devices like tube lights, CDs, batteries, cables, etc., that may pose a threat to human health and environment.

Operations of Formal Recyclers

There are five formal e-waste recyclers around Chennai who have been recognised by the Tamil Nadu Pollution Control Board - Thrishyiraya Recycling India Pvt Ltd, INAA Enterprises, AER World Wide (India) Private Ltd, TESAMM Recyclers India Pvt Ltd and Ultrust Solution (I) Pvt Ltd. The waste is obtained from software companies and is segregated by type.

The circuit boards from all electronic items are categorized into four types:

- **Type A** - Boards with gold-coated pin connectors - motherboard, circuit boards in hard disk, RAM, VGA, mobile phones.
- **Type B** - Boards with 80 percent integrated circuits (ICs) - fax machines, printers, and EPBX boards.
- **Type C** - Boards with 50 percent ICs - monitor, mouse, keyboard, phone boards.
- **Type D** - Board with 20 percent ICs - circuit boards in televisions, power supply unit boards.

Plastic scrap, shredded pieces, copper and aluminium components are exported for better returns. Iron scrap is sold to iron smelters and the glass to the CRT manufacturers. Rubber and phosphorus are accumulated at site due to lack of disposal methods.

Formal Recyclers in Tamil Nadu

Trishyiraya Recycling (India) Pvt Ltd: It is in operation for the last seven years (pre-processing). Trishyiraya recycles all electronic and some electrical devices. This

100 percent export oriented unit, set up at a cost of 80 crore, has a capacity of 1000 t/year (2007) with an annual turnover of Rs 60,000,000. It collects e-waste from all major multinational companies. While foreign MNCs give e-waste free of charge, some Indian MNCs charge e-waste collection fee. Trishyiraya also gets scrap from Chennai Port Trust and Customs department.

The facility follows occupational and environmental compliances and is approved by the Ministry of Commerce, TNPCB, CPCB and MOEF. Its recycling unit is located in Chennai (MEPZ) and collection units in Pondicherry, Madurai, Bangalore, Mumbai and Jodhpur. The circuit boards are exported as the facility does not have metal recovery technology.

The Misery of New Moore

The New Moore Market is located in underdeveloped North Chennai. It is a major site for recycling electronic scrap dumped by developed countries. The money is good, the risks grave. But there is very little concern about the risks or long-term implications of this business. The market streets are usually choked with smoke from burning electronic junk.

Children play with the hazardous waste strewn around. Many eke out a living from this junkyard. They scour the area for plastic scrap and smelt it with plastic wastes from wires and electronic equipment. This waste is then molded into plastic blocks, which are sold to bigger dealers to earn a few extra bucks.

Metals like iron, copper and gold are extracted by burning the scrap or by soaking them in concentrated acids. Workers keep their hands dipped in chemical solutions for long for treating and recovering wee bits of gold from some circuit boards. The burning and melting of these toxic substances puts their health at risk, most of them complain of breathing problems and skin ailments.

New Moore Market alone has a worker strength of 50, which includes women and children. The workers are paid a daily wage of Rs100 to 150, depending on their workload. These workers are just a small fraction of a huge population that is a part of this illegal but flourishing trade.

UL Trust Solutions (I) Pvt. Ltd: Started in June 2002, it is engaged in the collection and recycling of electrical and electronic scrap. Computers and

other electronic scrap is collected, segregated and disposed of according to strict safety regulations. The company has pan-India collection service.

AER World Wide (India) Pvt Ltd: This unit came in operation in 2001. It recovers recyclable material from all electronic and electrical devices, and gets e-waste from all major multi national companies. The unit has 15 employees in its recycling unit and all relevant certificates, licences and clearances from the Ministry of Commerce, TNPCB, CPCB and MOEF. It has a production capacity of 200 t/year (2007). Its yearly turnover is around Rs 20,000,000.

Need for Synergy

As formal recyclers do not have an effective network or collection mechanism, they cannot source e-waste from households. Conversely, e-waste collection mechanism of the unorganised sector is widespread. This trade chain of unorganised sector can be roped in to collect e-waste from households and small businesses to supply disaggregated e-waste to formal recyclers. This model needs to be explored and strengthened with support of the government, NGOs and formal recyclers.



E-waste Initiative in Tamil Nadu

In year 2005, Tamil Nadu Pollution Control Board (TNPCB) commissioned Centre for Environmental Sciences, Anna University, to make an inventory of all facilities generating, importing, storing and recycling e-waste. The Board observed that the major sources of e-waste in Tamil Nadu was the software companies, the government, public and corporate sector, PC retailers and manufacturers, secondary market of old PCs and dumping from developed countries. The same year it constituted a five-member committee to study issues in e-waste management in the state. Periodical stakeholder meetings were organised, and subsequently the Board gave its consent to establish and operate five e-waste recycling facilities in Tiruvallur and Kancheepuram districts of Tamil Nadu.

The Board had also proposed that promoters of IT Parks provide common or individual e-waste disposal facility. It requested the state IT Department to include provisions for e-waste management in the state's IT Policy.

In the wake of learning of past few years, Tamil Nadu government is preparing a policy on e-waste management for the state. The said policy will also lay guidelines for the manufacturers of EEE in the management of e-waste.

Banks - a case study

Discussions with a few banks in the city revealed a system of auctioning e-waste to scrap dealers at most places. Indian Overseas Bank has a tie up with the computer manufacturers (HCL, WIPRO) for the replacement of old computers with the new ones, which the manufacturers sell to scrap dealers for a minimal amount.

State Bank of India normally gives its old computers to its own employees at a minimal rate, and Bank of Baroda normally gives its electrical and electronic wastes to scrap dealers through auction. These banks have no idea about what the dealers do with these wastes.

CHAPTER 6

Recommendations and Conclusion

In view of its findings on e-waste management in Tamil Nadu, Toxics Link recommends the following measures.

Policy on E-waste

The issue of waste has received policy makers' attention, and the country has witnessed three separate regulations on waste management in the last 10 years. Yet, electronic waste, which has been identified as a fast growing toxic waste stream, does not have a specific legal framework to deal with its management. Currently it is covered under the Hazardous Waste (Management, Handling and Transboundary) Rules, 2008. But this Rule does not address all e-waste issues. The country has developed a guideline on hazardous waste management under this rule, but it has serious limita-



tions in guiding e-waste management. Most stakeholders favour regulations at the national level for safe management of e-waste. In the interregnum of such national policy measure however the state level policy can bring order in e-waste management.

Extended producer responsibility

Extended producers' responsibility (EPR) is a fundamental framework for e-waste management in many countries. This has been tested in many countries, and seems to be an appropriate framework in the management of e-waste. This concept needs to be mandated through a regulatory framework and implemented for effective management of e-waste in India.

Develop suitable infrastructure

In view of the current assessment of e-waste generation in the state and its future growth projections, the state is required to evaluate not only its installed e-waste processing capacity, but also the kind of technologies used to take up end-to-end recycling of such waste. The state policies should aim to create opportunities for investment in this sector with a longterm vision for adoption of high-end technologies for recycling such complex waste.

Create models

In the absence of a collection mechanism, models based on EPR can be effective. Waste collection is a major challenge faced by formal recycling units. Tie-up with local informal recycling sector can also be viable.

Information and Awareness

Absence of mass awareness on this issue in India is a serious bottleneck in its redressal. It is paramount that government develops a road map for creating awareness on various e-waste issues. Partnerships with NGOs can be very effective in this objective.

Dumping

Illegal imports are a major source of e-waste. It is an easy route for shifting the environmental cost from developed to developing countries. The government is required to plug this fault and assess the volume of such dumping. Engaging intelligence and surveillance agencies in this process

may be needed as other organizations may not be compatible for uncovering some dependable information.

Green Products

The manufactures should place emphasis on research and development of products that use less hazardous materials. Use of environmentally benign materials in the production process must be promoted. Long product life would also reduce the bulk of e-waste. This would involve considerable investment by manufacturers of electronic goods.

Action Plan

The following action plan by TNCB can define positive interventions in the management of e-waste in the state

1. An institutional mechanism for tracking and monitoring WEEE/ e-waste inventory, generation, collection and transportation in association with other stakeholders.
2. Multi-stakeholder study tour of countries where collection, transportation, dismantling and disposal of WEEE/E-waste is working efficiently. This tour will help develop stakeholders' insights in the best practices with respect to each element in WEEE/e-waste management.
3. Develop a network for collection and transportation of WEEE/ e-waste in Tamil Nadu. TNCB can work as a catalyst in integrating informal sector in the collection and transportation system for e-waste.
4. Develop e-waste dismantling facility in Tamil Nadu that can be initiated under infrastructure development project and subsequently transferred to state infrastructure development agency. Further, it could also be promoted under public private partnership.
5. Capacity building of all the stakeholders, including TNPCB officials, local municipalities, existing dismantlers, customs, port authorities and NGOs.

Conclusion

Institutional infrastructure for e-waste collection, transportation, treatment, storage, recovery and disposal needs to be established at regional levels for its environmentally sound management. An effective take-back programme providing incentives for producers to design products that are less wasteful, contain fewer toxic components, and are easier to disassemble, reuse, and recycle may help in reducing the wastes. Such a pro-

gramme should define enforcement mechanism, set targets for collection, reuse or recycle, create incentives to encourage consumers to return disused electronic devices for reuse/recycle, and effect reporting requirements for the manufacturers. End-of-life management should be made a priority in the design of new electronic products.

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Annexure

EEE Sales in Tamil Nadu

Colour Televisions						
Year	LG	Samsung	Onida	Sony	Others	Total
2001	13,075	17,829	15,452	22,584	49,923	1,18,863
	11%	15%	13%	19%	42%	
2002	19,870	27,513	15,285	32,100	58,084	1,52,852
	13%	18%	10%	21%	38%	
2003	32,131	34,140	18,074	46,189	70,288	2,00,822
	16%	17%	9%	23%	35%	
2004	64,032	65,340	39,203	52,270	1,05,848	3,26,693
	19.6%	20%	12%	16%	32.4%	
2005	50,732	60,879	20,293	50,732	71,024	2,53,660
	20%	24%	8%	20%	28%	
2006	86,534	79,877	26,625	56,580	83,206	3,32,822
	26%	24%	8%	17%	25%	
2007	93,780	81,277	13,130	56,270	68,148	3,12,605
	30%	26%	4.2%	18%	21.8%	
2008	78,489	69,927	14,270	26,163	48,996	2,37,845
	33%	29.4%	6%	11%	20.6%	

Refrigerators				
Year	LG	Samsung	Others	Total
2001	13,494 9	16,493 11	1,19,953	1,49,940
2002	22,857 14	26,122 16	1,14,289	1,63,268
2003	50,646 19	53,312 20	1,62,602	2,66,560
2004	73,970 24	49,313 16	1,84,927	3,08,210
2005	90,638 27.9	45,481 14	1,88,751	3,24,870
2006	99,043 29	40,983 12	2,01,504	3,41,530
2007	86,328 24.5	63,424 18	2,02,607	3,52,359
2008	89,797 24.5	69,638 19	2,07,085	3,66,520
2009	1,04,958 28	78,718 21	1,91,174	3,74,850

Mobile Phones							
Year	Nokia	Samsung	Motorola	LG	Sony Ericson	Others approx	Total Evolved
2005	6,69,900 78%	64,413 7.5%	55,825 6.5%	21,470 2.5%	42,842 5%	4,298 0.5%	8,58,848
2006	5,99,690 60%	1,39,928 14%	1,14,940 11.5%	34,980 3.5%	89,953 9%	19,994 2%	9,99,485
2007	5,81,350 53%	1,53,565 11%	93,235 8.5%	87,750 8%	1,31,628 10%	49,366 4.5%	10,96,894
2008	7,07,300 59.5%	1,54,535 10%	83,210 7%	89,155 7.5%	1,12,930 8.5%	41,611 3.5%	11,88,741

Sources:

Nokia: Mr. Chandramouli Regional Manager Sales

Samsung : Mr. Vinayagaraj Sr. HR Manager and Mr . Gopalakrishnan Regional Sales Manager

Motorola: Mr. Ramachandran Regional Sales Manager

LG: Mr Jagadeesh and Mr. Sujeeth of Regional sales

Sony Ericson: Mr. Vasantha Kumar Regional HR Manager and Mr. Sudheer Regional Sales Manager

Desktop Computers									
Year	HCL	HP	IBM	Dell	LG	Others*	Total Branded	Unbranded	Total PC sales
2001	23,760 18%	46,200 35%	11,880 9%	NA	2,376 1.8%	47,784 36.2%	1,32,000	46,200 35%	1,78,200
2002	24,500 19%	39,974 31%	11,089 8.6%	NA	1,547 1.2%	51,837 40.2%	1,28,947	45,131 35%	1,74,078
2003	38,480 20%	53,872 28%	17,893 9.3%	NA	5,772 3%	76,383 39.7%	1,92,400	67,340 35%	2,59,740
2004	60,860 20%	82,161 27%	29,213 9.6%	16,432	10,935 3%	1,04,679 39.7%	3,04,300	1,06,505 35%	4,10,805
2005	72,020 20%	95,427 26.5%	38,891 10.8%	21,606 6%	15,124 4.2%	1,17,032 32.5%	3,60,100	1,18,833 33%	4,78,933
2006	99,640 26%	93,891 24.5%	45,221 11.8%	24,527 6.4%	20,120 5.25%	99,831 26.05%	3,83,230	1,49,460	5,32,690
2007	1,09,043 33.32%	82,796 25.3%	37,307 11.4%	26,508 8.1%	9,491 2.9%	62,114 18.98%	3,27,259	1,26,650 38.7%	4,53,909
2008	1,08,288 31.6%	93,552 27.3%	40,744 11.89%	31,870 9.3%	6,854 2%	61,374 17.91%	3,42,682	1,18,568 34.96%	4,61,250

* Wipro, Acer, PCS, Zenith etc

Toxics Link Series on E-waste

- E-waste Flooding the City of Joy - (September 2007)
- Mumbai Choking on E-waste - (February 2007)
- E-waste in India : System Failure Imminent - (March 2004)
- E waste in Chennai: Time is Running Out - (January 2004)
- Scrapping the Hitech Myth - Computer Waste in India - (February 2003)



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